

My Plan to Build More Assets

Having a strategy to build assets in all three areas — physical, financial, and productive — is an important part of strengthening your foundation for financial security. Your strategy will be very personal to you — think practically and in steps. For example, if part of your plan is to buy a house, think about the assets that will help you get a house — good credit reports and scores, savings for a down payment — and plan for getting those assets as well. You can use this tool to help you plan how you will build more assets.

What is one financial goal you have for the future?

What additional assets – financial, physical, and productive – would help you meet this goal?

Financial: For example, do you need money to get started or pay for other assets? Will money help you create a buffer for times when you have lower income or higher expenses?

Physical: For example, do you need equipment, tools, or a vehicle to make this goal possible?






Productive: For example, do you need good credit to get a loan? Do you need a college degree?

Now Ask Your Self These Questions...

What resources do I need to get those assets?

What specific steps could I take to get those resources?

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What are some obstacles that may get in the way as I build assets?

How will I manage those obstacles?



Explore the complimentary resources available from the FDIC. From financial education tools to workshops on budgeting and saving, these resources are designed to empower individuals with the knowledge they need to make informed financial decisions.

Whether you're looking to understand how to protect your money or seeking strategies to build a solid financial future, the FDIC offers guidance and support every step of the way. Remember, a well-informed financial plan is the cornerstone of financial security, and the FDIC is here to help you achieve just that.

More Resources

[The FDIC Money Smart - A Financial Education Program](#)

[Building Your Financial Future](#)

[You Can Bank On It](#)

[Your Savings](#)

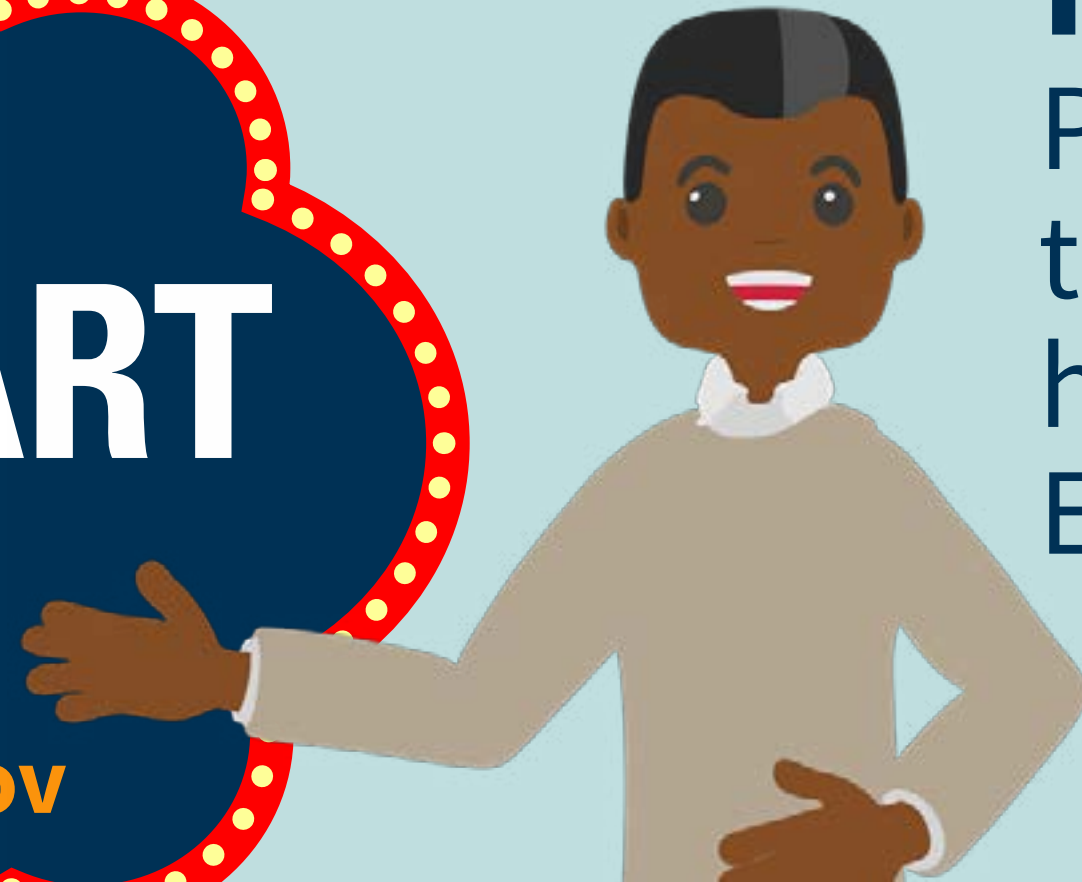
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